

ESTTA Tracking number: **ESTTA764900**

Filing date: **08/16/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sensory Beans, Inc.
Application Serial Number:	86919883
Application Filing Date:	02/25/2016
Mark:	FREE TO BE ME
Date of Publication	07/26/2016

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Free to Be Media, LLC, 420 East 54th St, Suite 23D, New York, NY 10022, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/25/2016. Free to Be Media, LLC respectfully requests that the time period within which to file an opposition be extended until 11/23/2016.

Respectfully submitted,

/CANDICE E. KIM/

08/16/2016

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